

Unseen Wealth

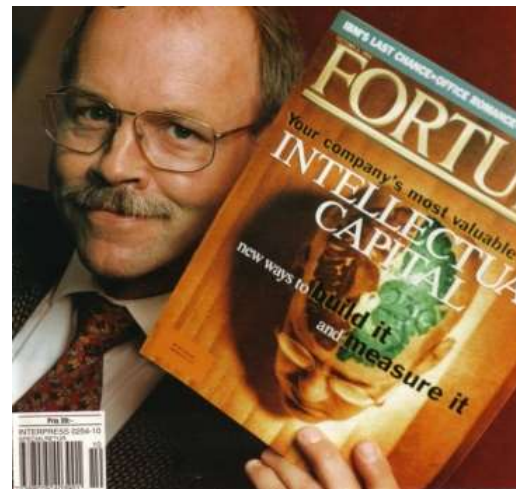
Risks...

Options....

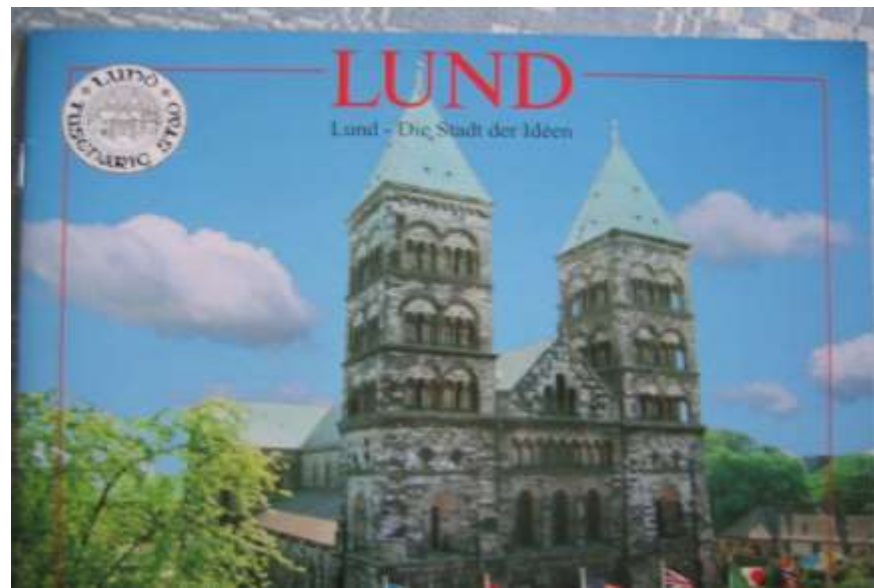
Leadership...



**THE NEW CLUB
OF PARIS**



SCARF OF THE YEAR



The Unicorn Landscape

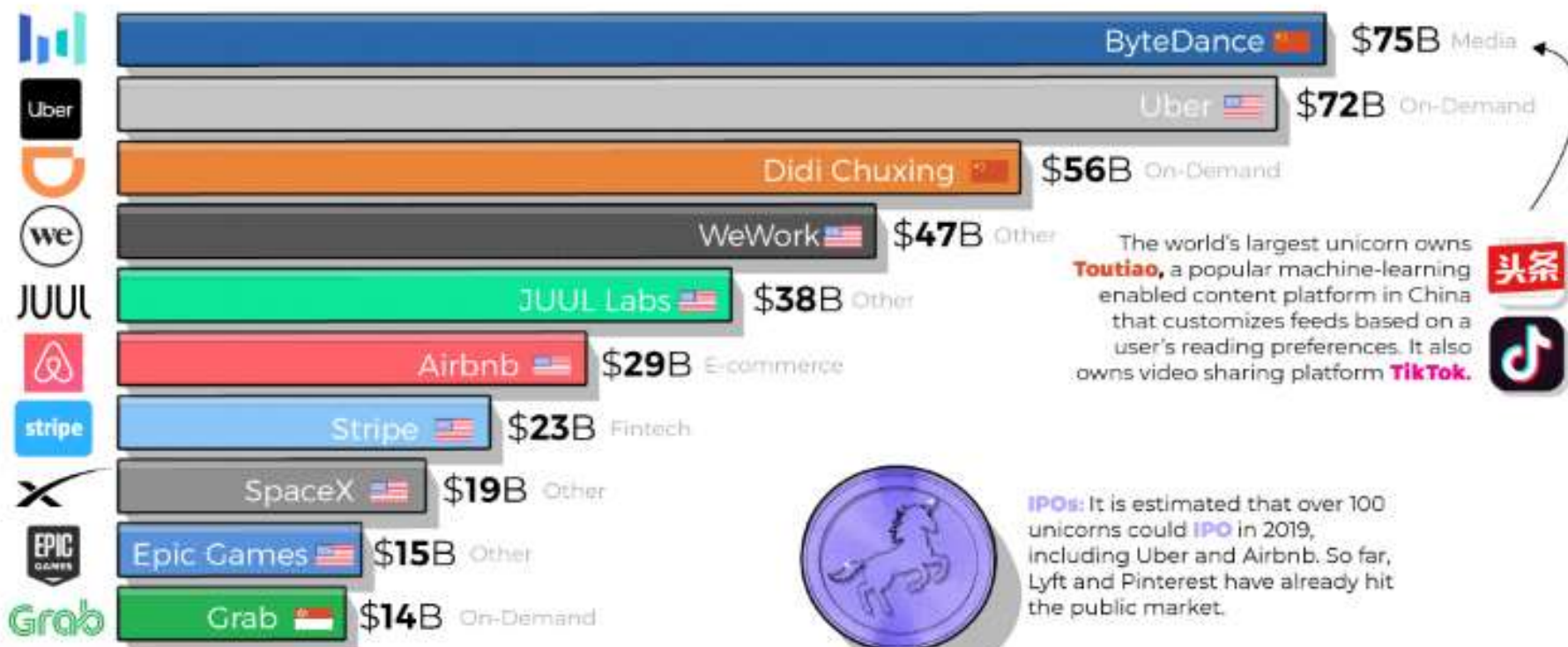
BREAKING DOWN THE WORLD'S 326 UNICORNS BY COUNTRY, SECTOR, AND VALUATION

The unicorn club is growing.

These fast-growing private companies, each valued at over \$1 billion, have been multiplying fast - and according to CB Insights, **more than 119 new companies joined the global unicorn club since last year.**

Let's take a look at how the current landscape breaks down, by sector, country, and valuation.

TOP 10 UNICORNS BY VALUATION

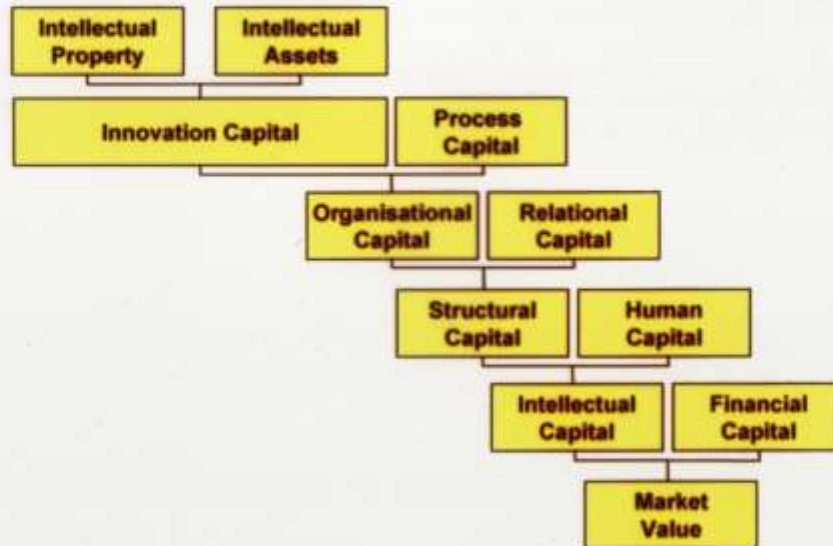


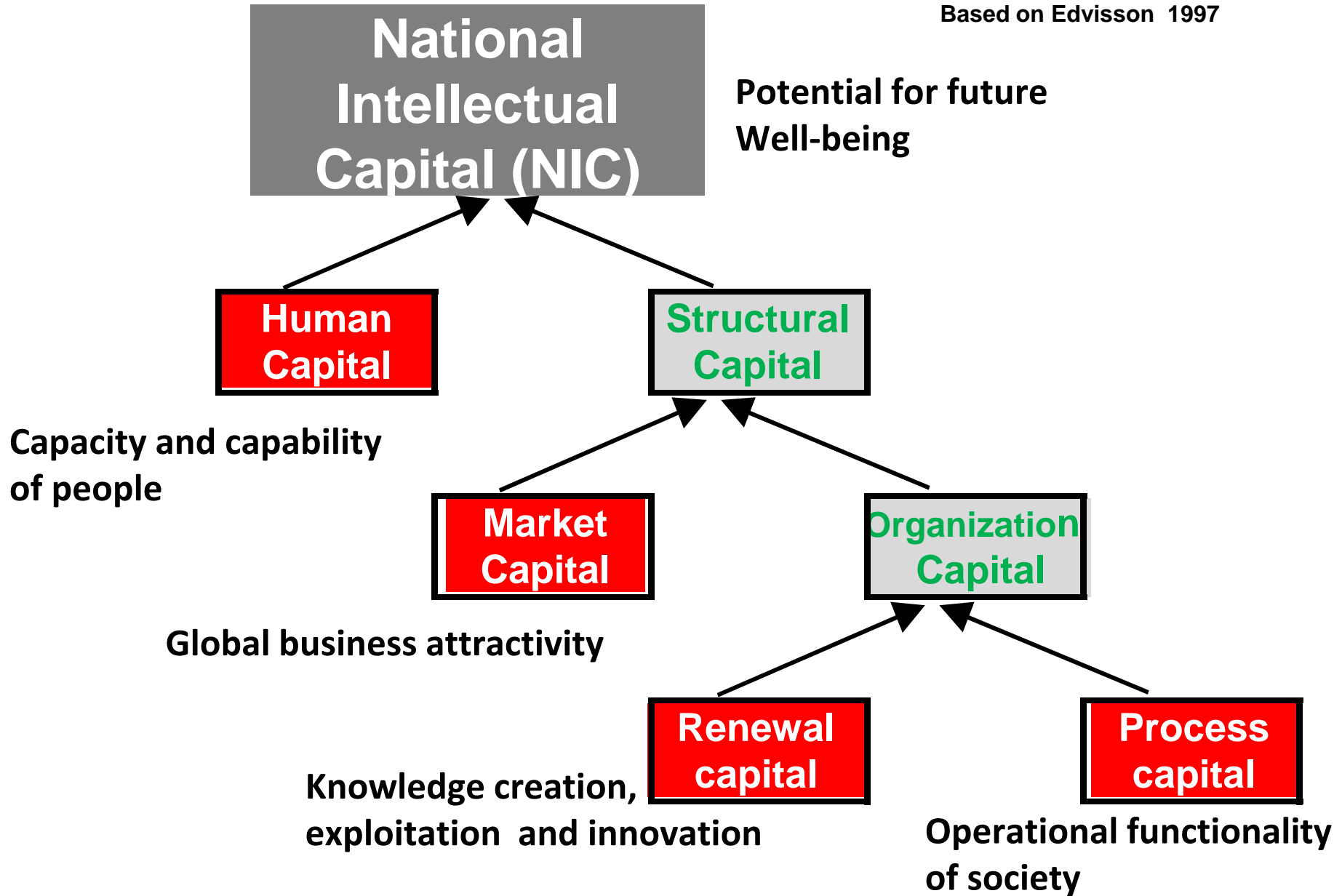
The Hidden Values



IC TAXONOMY

UNIC IC Value Scheme TM





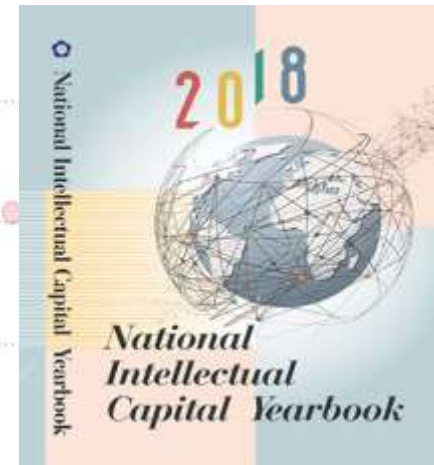
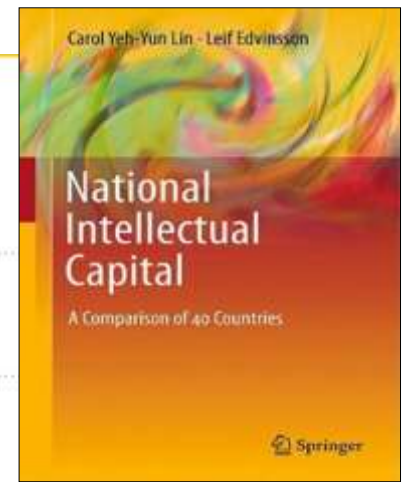
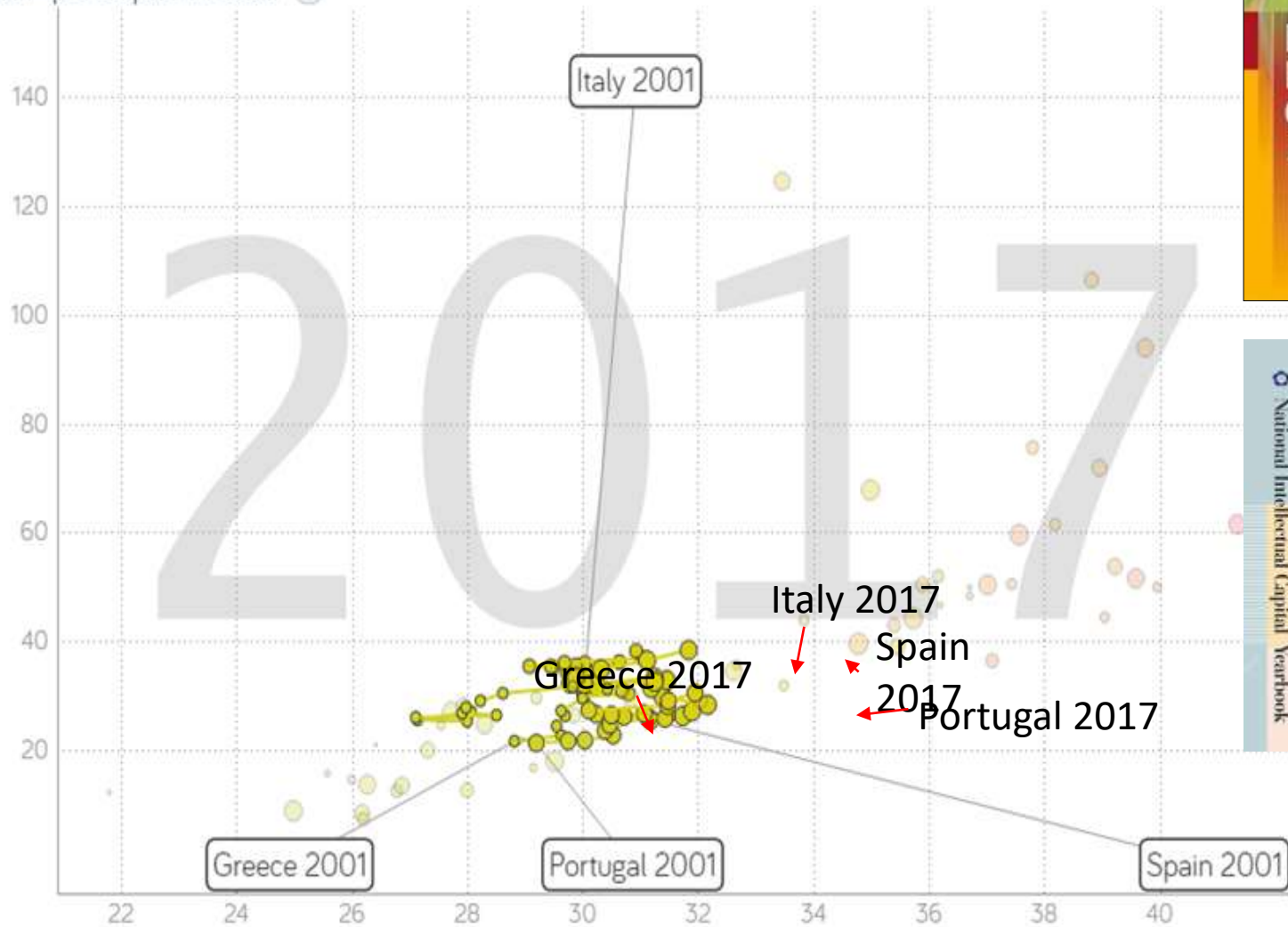
ELSS methodology and data base:

48+ statistical indicators, 12 in each category, 59 countries

GDP Impact of NIC

- NIC impact in GDP formation ranges 16 % - 72 % of GDP.
- NIC impact in GDP annual growth varies between 0.25% - 2.15 %.
- In advanced economies almost 75% of growth can be traced back to NIC (2001 – 2011)

GDP per capita in USD ?

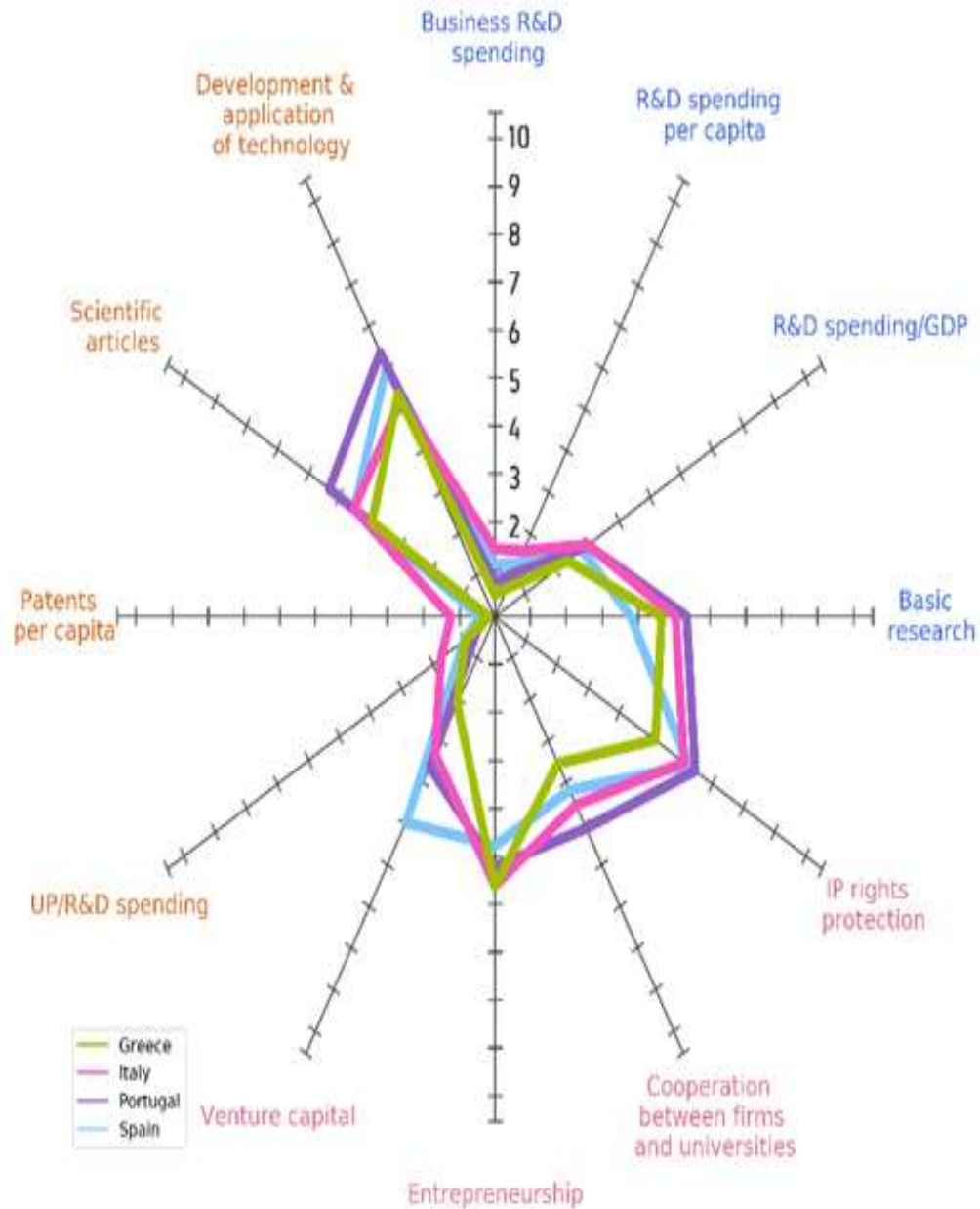


Overall IC ?

DATA DOUBTS



Renewal Capital



The Geography of Europe's Brain Business Jobs

Dr. Nima Sanandaji
Prof. Stefan Fölster

ECEPR

European Centre for Policy Reform
and Entrepreneurship

http://www.ecepr.org/wp-content/uploads/2017/11/Brain_business_jobs_final.pdf

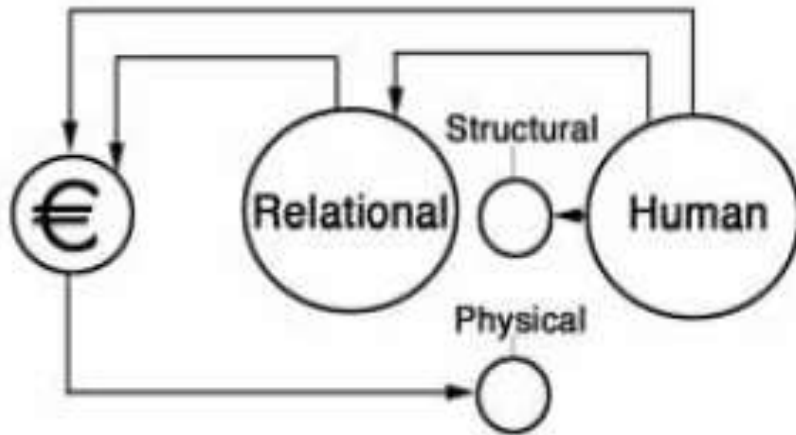
Correlation Brain business jobs and investments in R&D

Brain business jobs per 1000 working age inhabitants, all knowledge intensive sectors



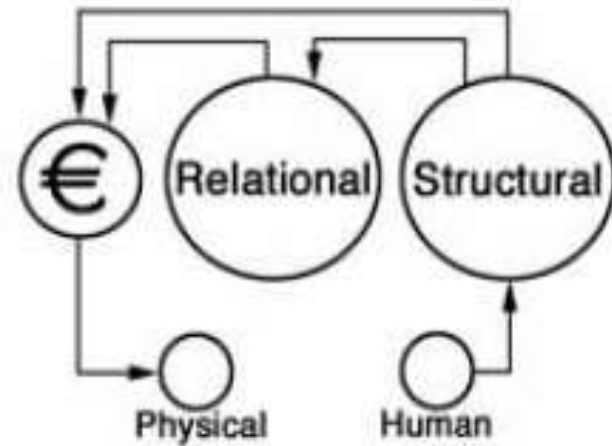
Model X: Human Centric Navigator [5]

Graph 4. Human Centric Navigator



Model Y: Structural Centric Navigator [5]

Graph 5. Structural Centric Navigator



The Scientist

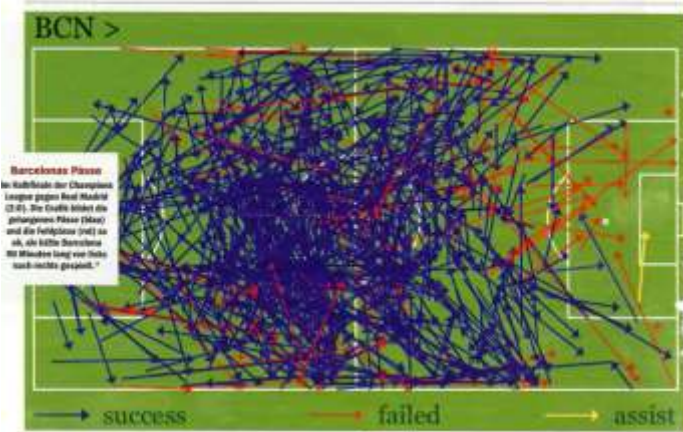


The Group



The Gamification

Urban design for....



Barcelono-Dor Messi, Mitzelher Berquats, aber beim Champions League-Halbfinale in Madrid am 27. April: Adewale (a) Murotoher Abade



Societal Developers 2.0

GENERATION Z
★ BORN 1995-2009 ★

10 INITIAL VOICES ON
FUTURE CENTERS 3.0

*An exciting and diverse alliance of pioneering people
and organizations that believe that "the best way to
understand the future is to help create it".*

FC 3.0

CREATING OUR
ENTANGLED FUTURES

PURPOSE, PRINCIPLES, DESIGN, PARTICIPANTS,
PROTOTYPING



BLOX

Kontakt Presse

Bygningen Baggrund Nyheder Nabo

BLOX
Let reality tempt you

Vision / English summary

Vision for BLOX

BLOX creates a new and extraordinary venue for life in the city.

BLOX is also initiating several new bridges that are going up across and along the harbour. Bridges that tie the city and the harbour together. Bridges that create new connections.

BLOX provides a setting for recreational outdoor urban spaces, playgrounds, homes and cafes as well as a unique forum for the built environment with room for work, exhibitions, research and reflection. This is going to be an extraordinary place. A place that embraces both popular and professional activities. A shared place for the creative professions involved in urban development, construction, architecture and design.

BLOX is Denmark's vanguard of architecture, design and new ideas.

**Platform for Prototyping –
Eco Ramp for Science &
Societal Innovation**

WISEPLACE

The Guide to Innovation Accelerating Environment Design

イノベーションを加速する
「賢い場」のガイド



MIND ZONE

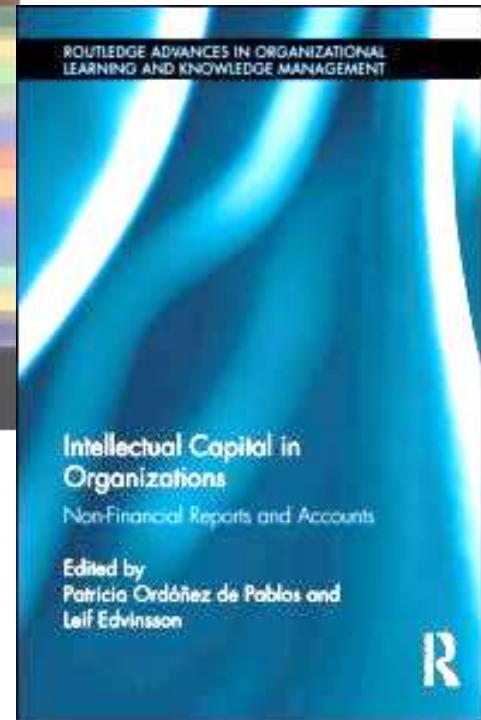
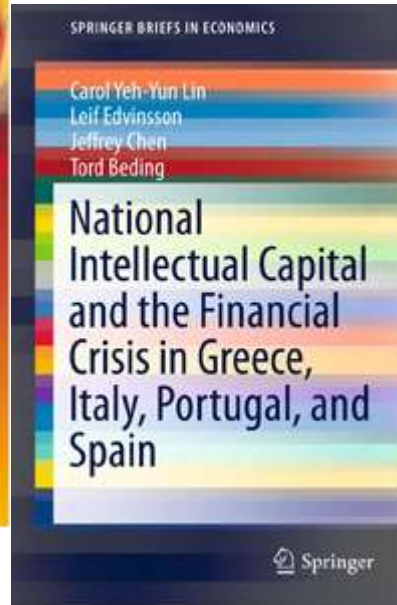
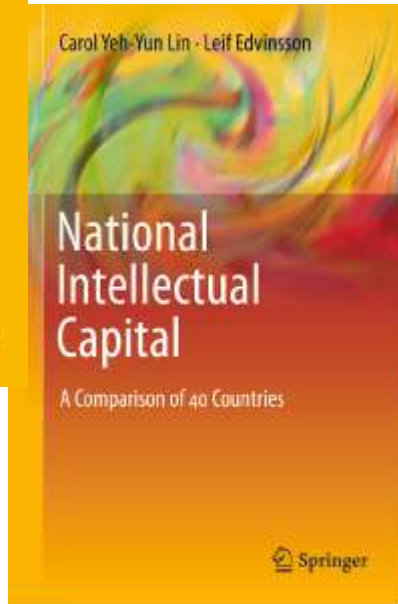
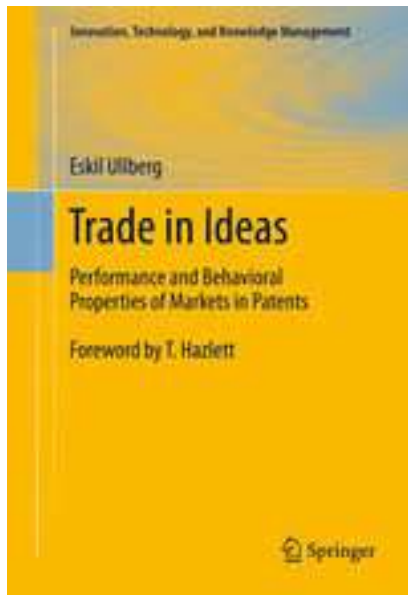


In Between space – Societal Innovation



Some concluding issues to consider are:

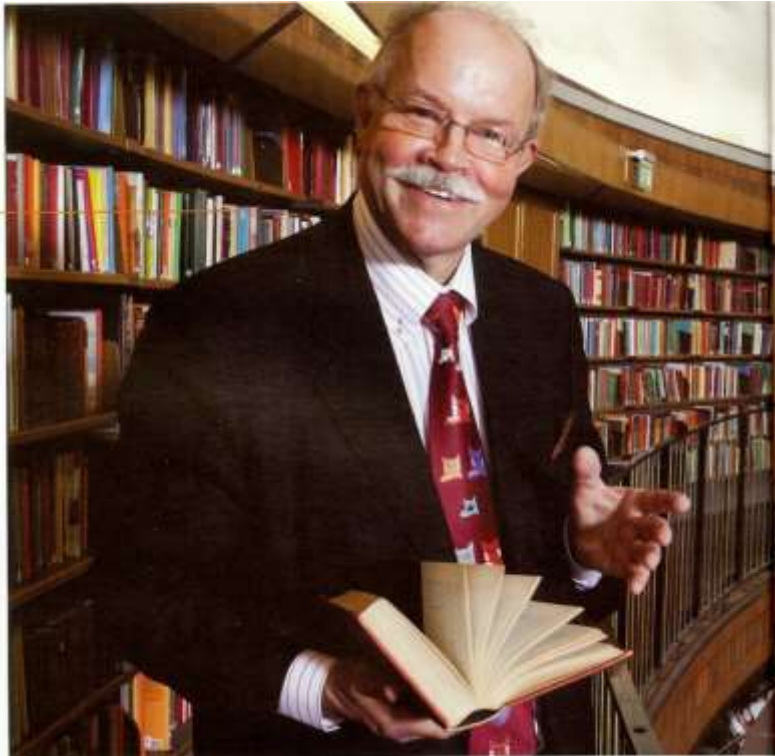
- Understanding the importance of regional innovation ecosystems and operating to encourage their development;
- Supporting Open Innovation 2.0 developments through challenge platforms and innovation gardens;
- Understand the Digitalization impact on Intellectual Capital Value Galaxy systems, and SDG
- Mobilizing activities for societal innovations, such as ACSI (Aalto Camp for Societal Innovation);
- Organizing more Partnerships that proceed along these lines, i.e. regional innovation ecosystem developments
- Increasing cross-cultural and cross-generational innovation alliances, especially with Asia.



<http://www.nic40.org/booklets.aspx>

<http://new-club-of-paris.org/>

<http://www.routledge.com/books/details/9780415737821/>



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