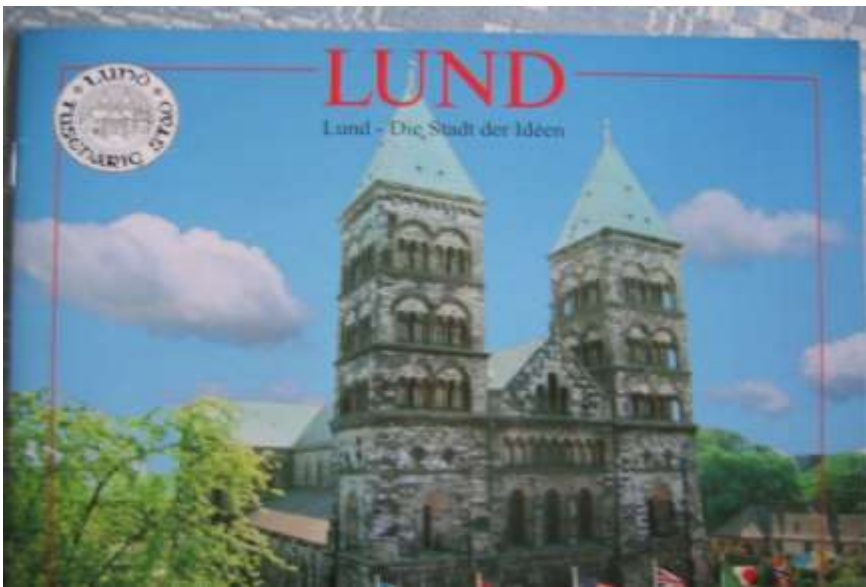
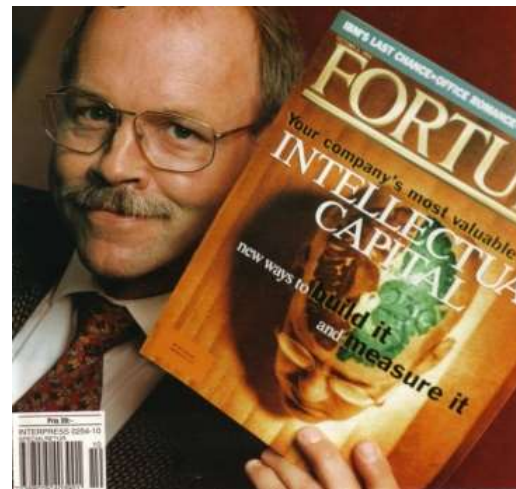




**THE NEW CLUB  
OF PARIS**



# The Unicorn Landscape

BREAKING DOWN THE WORLD'S 326 UNICORNS BY COUNTRY, SECTOR, AND VALUATION

The unicorn club is growing.

These fast-growing private companies, each valued at over \$1 billion, have been multiplying fast - and according to CB Insights, **more than 119 new companies joined the global unicorn club since last year.**

Let's take a look at how the current landscape breaks down, by sector, country, and valuation.

## TOP 10 UNICORNS BY VALUATION



# I C = hidden VALUE for Future Earnings

Assets

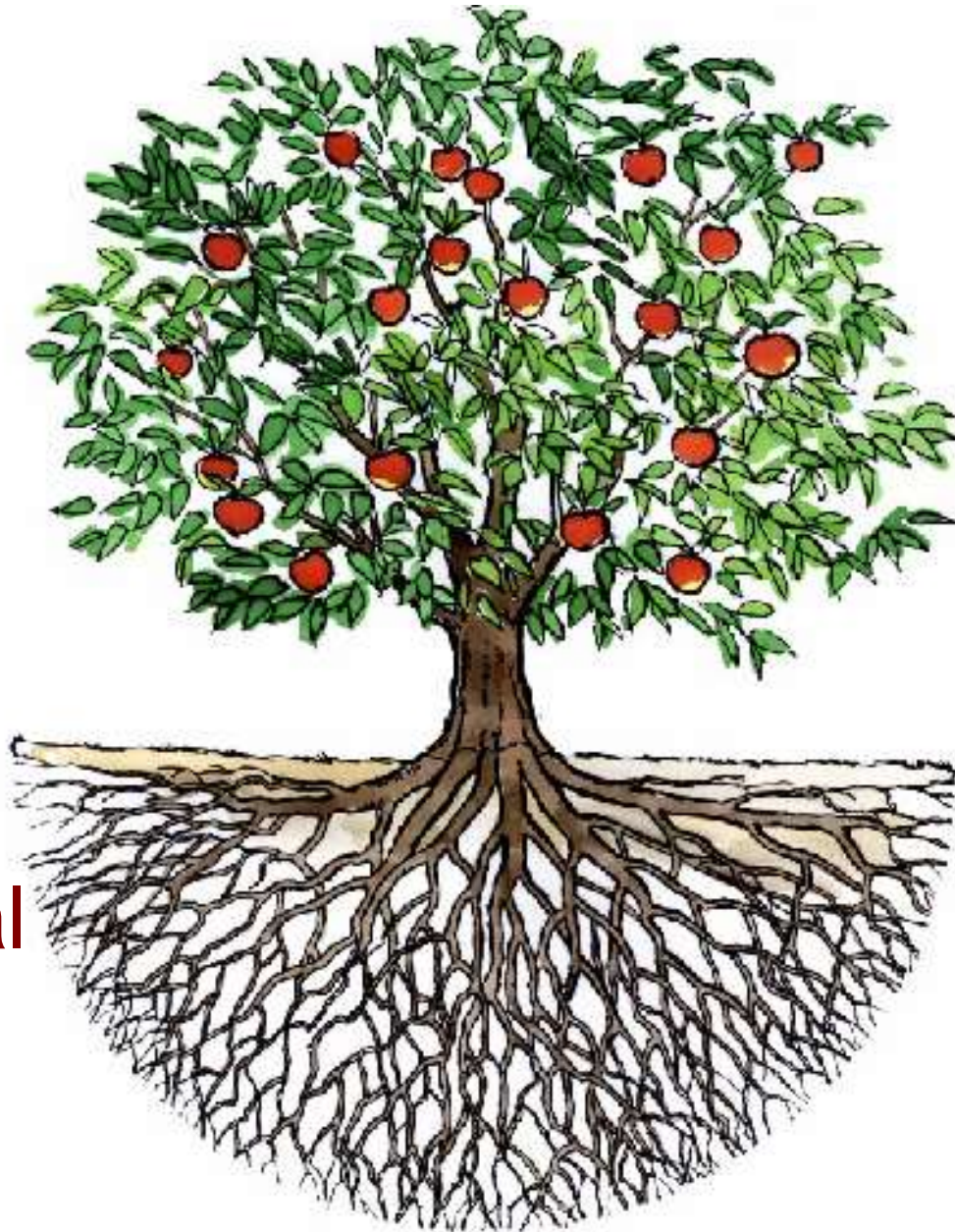
Past

Flow

Present

Relational  
& Culture

FUTURE



# GDP Impact of NIC

- NIC impact in GDP formation ranges 16 % - 72 % of GDP.
- NIC impact in GDP annual growth varies between 0.25% - 2.15 %.
- In advanced economies almost 75% of growth can be traced back to NIC (2001 – 2011)

# National Intellectual Capital (NIC)

Potential for future Well-being

Human Capital

Structural Capital

Capacity and capability of people

Market Capital

Organization Capital

Global business attractiveness

Renewal capital

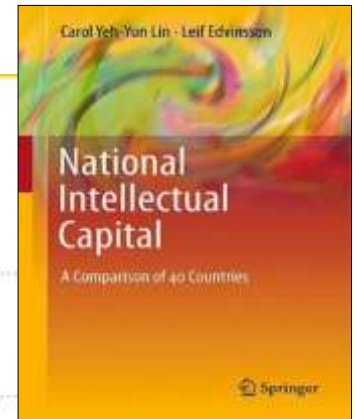
Process capital

Knowledge creation, exploitation and innovation

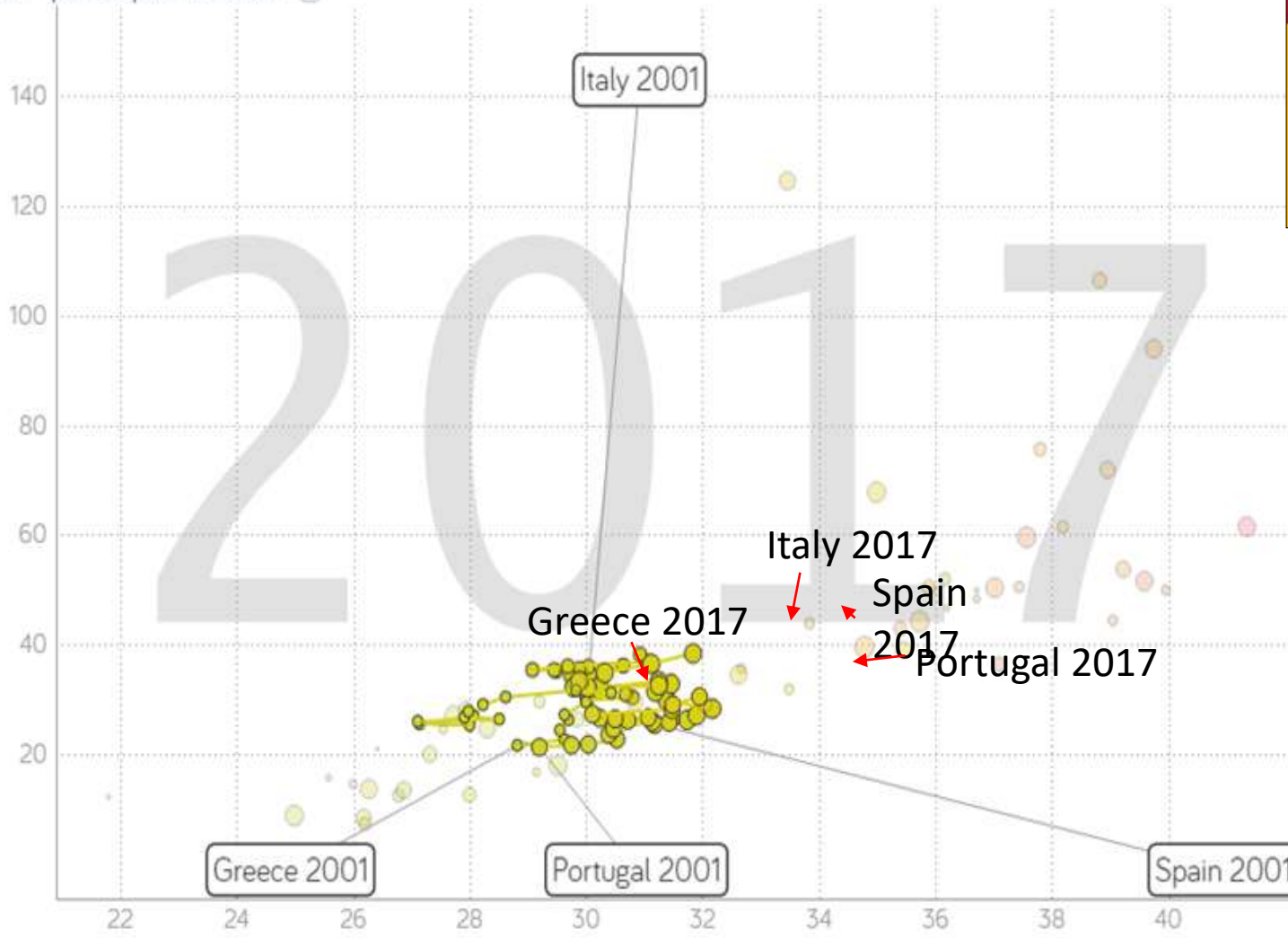
Operational functionality of society

*ELSS methodology and data base:*

*48+ statistical indicators, 12 in each category, 59 countries*



GDP per capita in USD ?

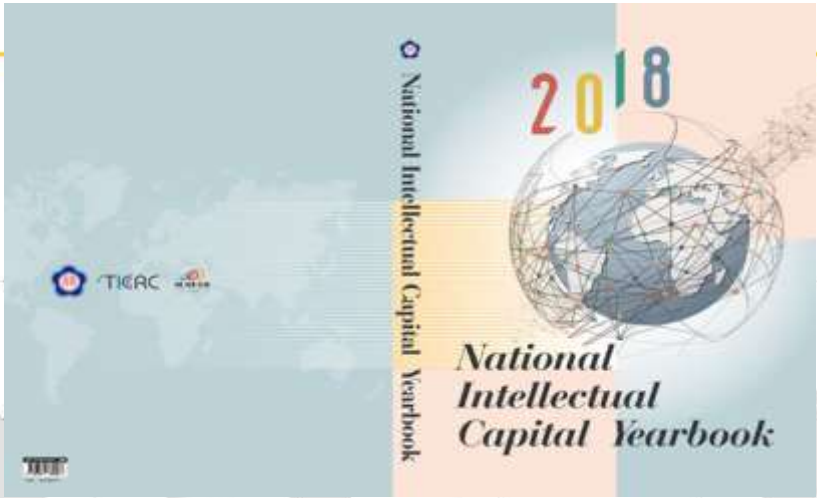
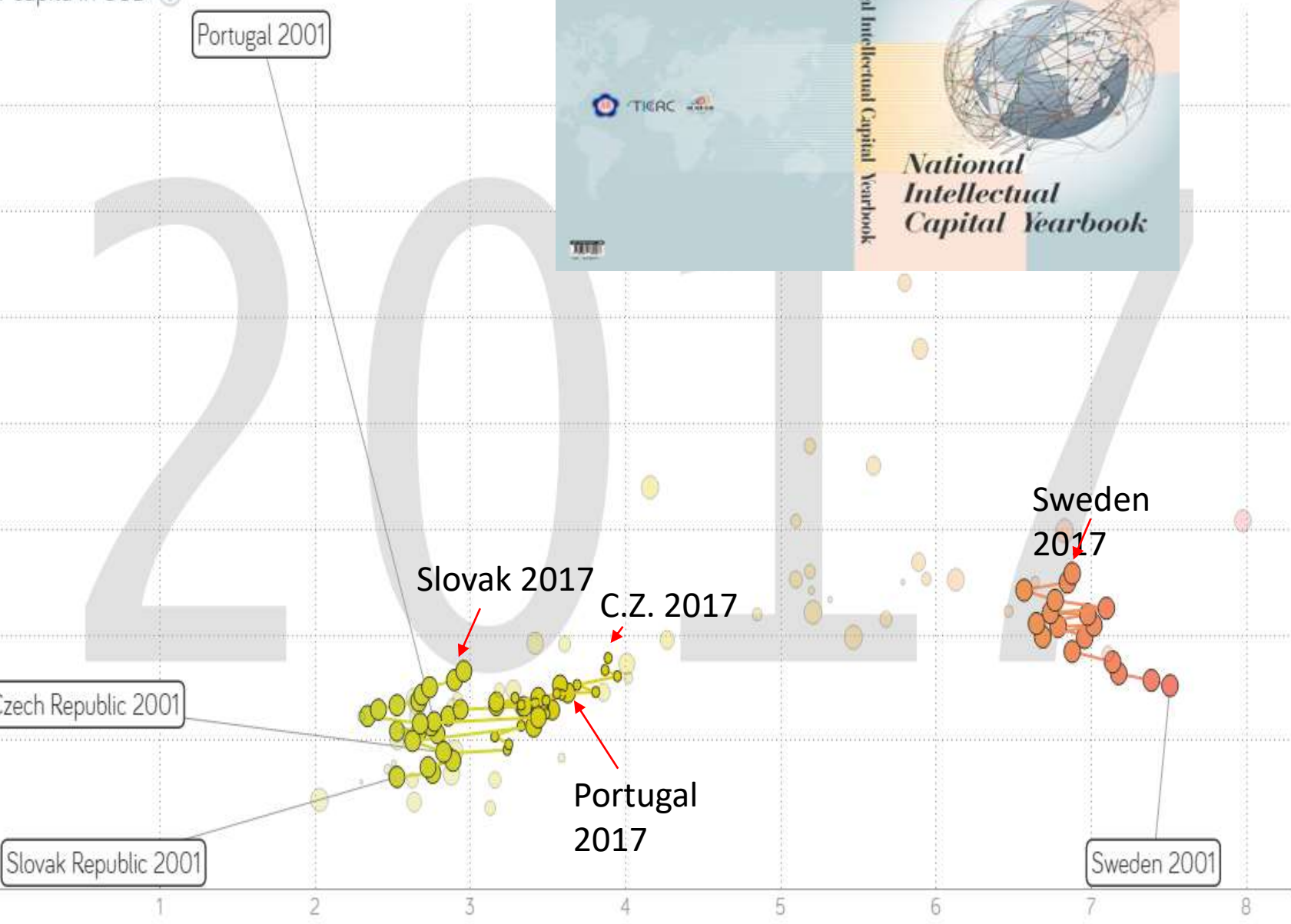


Overall IC ?

DATA DOUBTS



per capita in USD ?



Color

0.1 2

Select

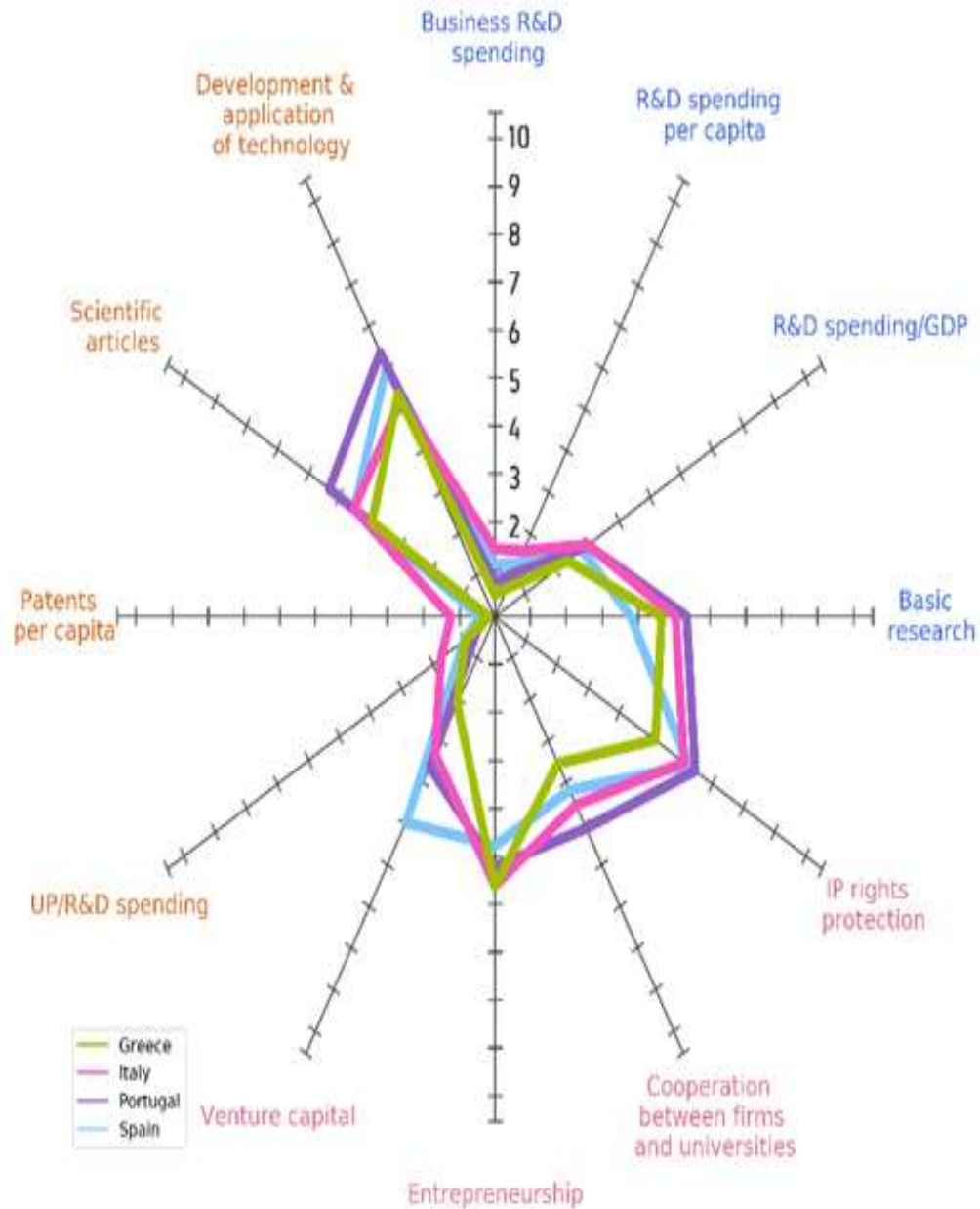
- Sweden
- Slovak Republ
- Portugal
- Czech Republ
- Argentina
- Australia
- Austria
- Belgium
- Brazil
- Bulgaria
- Canada
- Chile
- China
- Colombia
- Croatia

Size

Zoom

**DATA DOUBTS**

# Renewal Capital





# The Geography of Europe's Brain Business Jobs

Dr. Nima Sanandaji  
Prof. Stefan Fölster

**ECEPR**

European Centre for Policy Reform  
and Entrepreneurship

[http://www.ecepr.org/wp-content/uploads/2017/11/Brain\\_business\\_jobs\\_final.pdf](http://www.ecepr.org/wp-content/uploads/2017/11/Brain_business_jobs_final.pdf)

## Correlation Brain business jobs and investments in R&D

Brain business jobs per 1000 working age inhabitants, all knowledge intensive sectors



10 INITIAL VOICES ON  
FUTURE CENTERS 3.0

*An exciting and diverse alliance of pioneering people  
and organizations that believe that "the best way to  
understand the future is to help create it".*

FC 3.0

CREATING OUR  
ENTANGLED FUTURES

PURPOSE, PRINCIPLES, DESIGN, PARTICIPANTS,  
PROTOTYPING

## Platform for Prototyping – Eco Ramp for Science & Societal Innovation

*Powerful Questions..? Challenges?  
Creative Commons/Eco Zone ?  
Pioneering Minds?  
Process/ForeSearch ?  
Output, Outcome & IMPACT ?  
Social Net & Virtual opportunities?*

# WISEPLACE

The Guide to Innovation Accelerating Environment Design

イノベーションを加速する  
「賢い場」のガイド



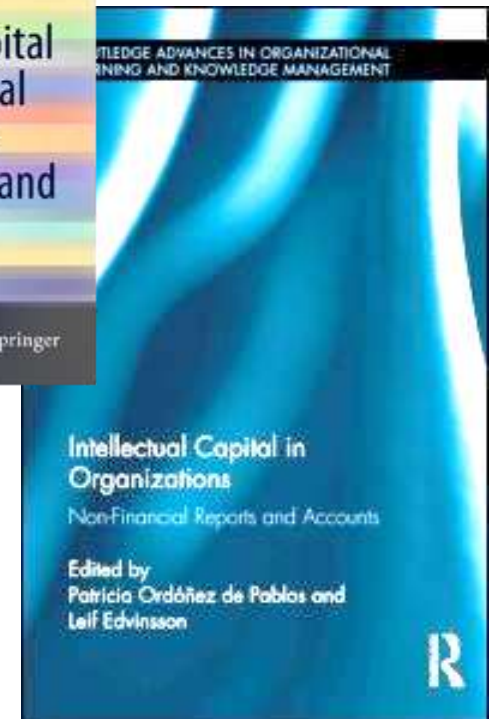
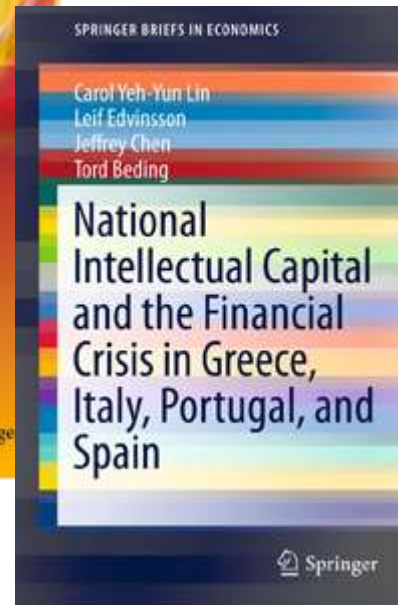
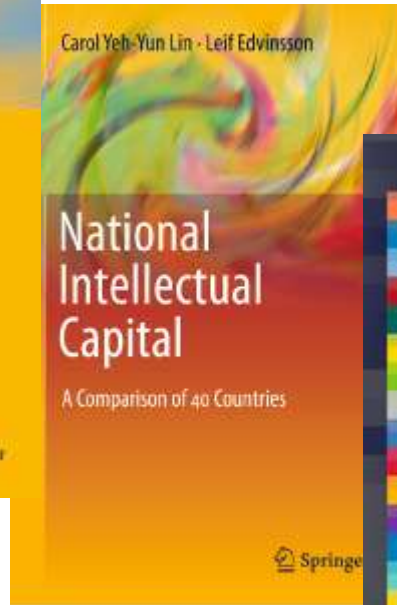
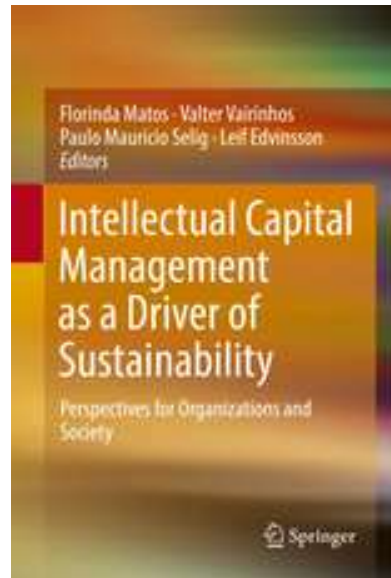
## MIND ZONE



***In Between space – Societal Innovation***

## Some concluding issues to consider are:

- Understanding the importance of *regional innovation ecosystems* and operating to encourage their development;
- Supporting *Open Innovation 2.0* developments through challenge platforms and innovation gardens;
- Understand the *Digitalization impact* on Intellectual Capital Value systems
- Mobilizing activities for *Societal innovations*, such as ACSI (Aalto Camp for Societal Innovation);
- Organizing more *Partnerships* that proceed along these lines, i.e. regional innovation ecosystem developments;
- Increasing *cross-cultural and cross-generational* innovation alliances, especially with Asia.

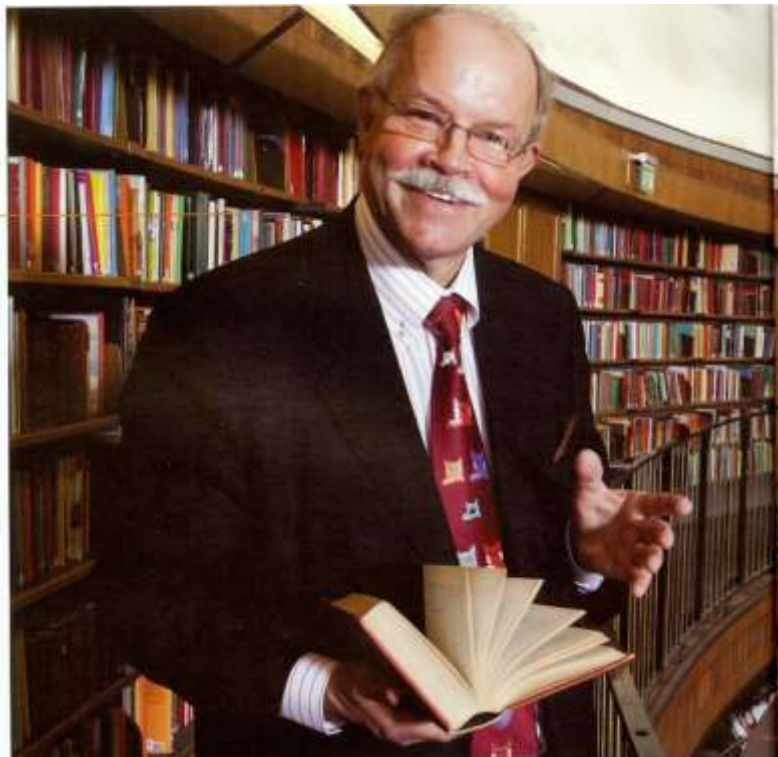


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